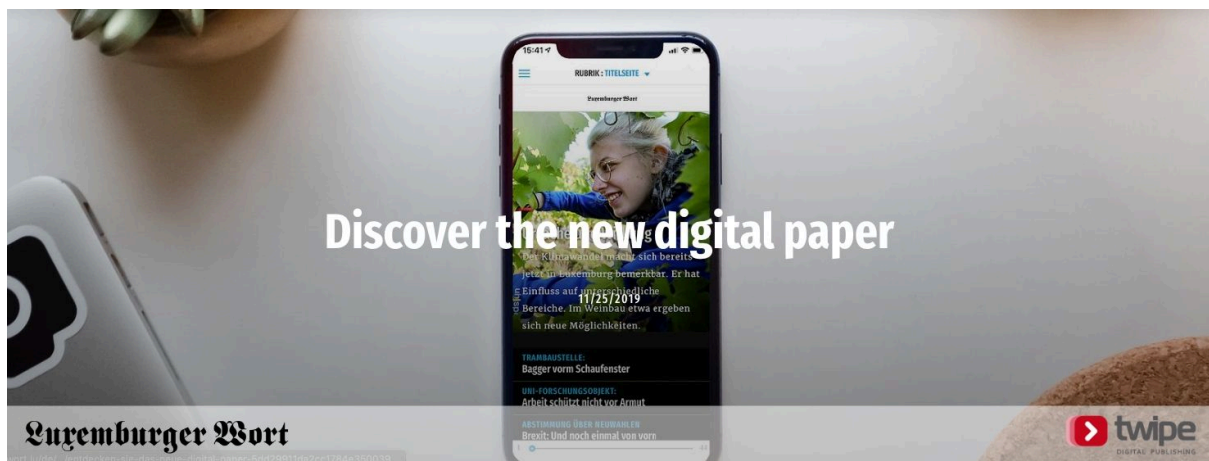


PRESS RELEASE

Luxemburger Wort joins the Twipe platform with new Digital Paper

Leuven, Belgium
2 December 2019

Twipe Digital Publishing, a leading technology provider of digital publishing solutions for newspapers announced this week that they have partnered with Luxemburger Wort to distribute and monetise the digital version of the newspaper. This week, they officially launched new Replica + NextGen apps on iOS, Android and Web.



The Replica ePaper

The Replica edition is a 1:1 digital version of the print edition of the Luxemburger Wort published on Twipe's Replica platform. This is the classic format many readers love, enriched with Article Views and beautiful Image Galleries.

Mobile optimised NextGen edition

The Replica format is combined by Luxemburger Wort with Twipe's innovative NextGen platform. This gives users the option to read the edition in a format optimised for smartphones and tablets. This design makes it very easy to toggle between the two reading formats.

Twipe is delighted to welcome Luxemburger Wort among their business partners and are looking forward to their joint journey of innovation.

About Twipe

At Twipe we help newspapers grow and retain subscribers. Publishers like Le Monde and DuMont use our platform for advanced ePaper and digital edition management as well as our tools for in-depth ePaper insights and churn prevention. We invest in research and personalisation technology with our product JAMES – Your digital butler, an AI developed in collaboration with The Times. Every day we ensure that you deliver to your readers the newspaper editions they love.

For more information about Twipe, please visit <https://www.twipemobile.com/>

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