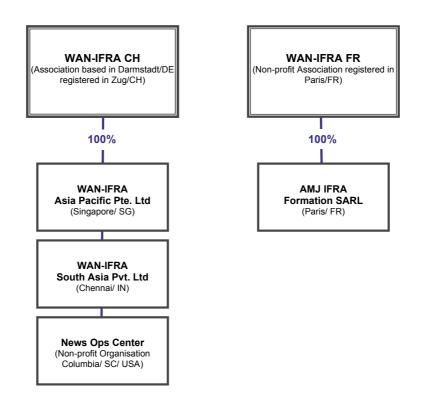


WAN-IFRA FINANCIAL REPORT 2012



WAN-IFRA LEGAL STRUCTURE

(AS OF SEPTEMBER 2013)



WAN-IFRA CH subsidiaries in dormant status

IFRA Verwaltungsgesellschaft mbH (Darmstadt/ DE)

WAN-IFRA CH subsidiaries in dissolution

WAN-IFRA Nordic AB (Stockholm/ SE) WAN-IFRA South West Europe Sarl (St. Etienne/ FR) WAN-IFRA Ibérica S.L. (Madrid/ ES) IFRA UK Ltd. (London/ UK)

WAN-IFRA CH subsidiaries dissolved

WAN-IFRA GmbH & Co. KG (Darmstadt/ DE)

WAN-IFRA CONSOLIDATED

1. BALANCE

Assets			2011		2012	
Α.	Fixed Assets		1.435.219		1.072.300	
В.	Current Assets					
	1. Cash in hand		22.149		21.109	
	2. Bank accounts		1.976.073		1.663.096	
	of which funds for media development		676.403		410.782	
	3. Trade accounts receivable		2.012.007		1.041.419	
	4. Other accounts receivable (VAT)		775.807		806.812	
	5. Down payments made		28.172		13.768	
	6. Work-in-progress. Contract-in-progress		0		0	
	7. Deferred charges		26.670		37.368	
C.	Deficit not covered by equity*)		0		1.269.697	
Liab	vilities		6.276.097		5.925.569	
			6.276.097		5.925.569	
Liab A.	Equity capital	-120 455	6.276.097	654 328	5.925.569	
	Equity capital 1. Equity capital on January 1 st	–120.455 774 783		654.328 -1 924 025		
Α.	Equity capital 1. Equity capital on January 1st 2. Annual Results	-120.455 774.783	654.328	654.328 -1.924.025	-1.269.697	
A. B.	Equity capital 1. Equity capital on January 1 st 2. Annual Results Provision				-1.269.697 1.875.992	
A. B.	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities		654.328 1.408.072		-1.269.697 1.875.992 0	
	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities 1. Trade accounts payable		654.328 1.408.072 0		-1.269.697 1.875.992 0 1.135.977	
A. B.	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities		654.328 1.408.072 0 564.543		-1.269.697 1.875.992 0 1.135.977 682.909	
A. B.	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities 1. Trade accounts payable 2. Other accounts payable		654.328 1.408.072 0 564.543 1.321.109		-1.269.697 1.875.992 0 1.135.977 682.909 1.452.681	
A. B.	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities 1. Trade accounts payable 2. Other accounts payable 3. Bank loans and overdraft		654.328 1.408.072 0 564.543 1.321.109 914.534		-1.269.697 1.875.992 0 1.135.977 682.909 1.452.681 113.325	
А. В. С.	Equity capital 1. Equity capital on January 1st 2. Annual Results Provision Short-term Liabilities 1. Trade accounts payable 2. Other accounts payable 3. Bank loans and overdraft 4. Payments received on accounts		654.328 1.408.072 0 564.543 1.321.109 914.534 152.125		-1.269.697 1.875.992 0 1.135.977 682.909 1.452.681 113.325 664.686 1.269.697	

^{*)} of which WAN-IFRA CH -482.457 EUR

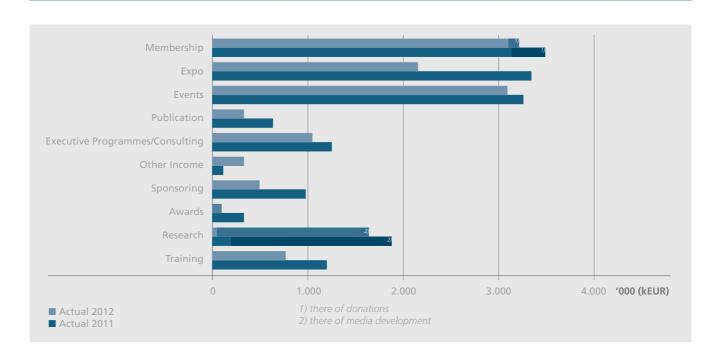
WAN-IFRA CONSOLIDATED

2. PROFIT AND LOSS STATEMENT

WAN-IFRA consolidated	Actual 2011	Actual 2012	
Revenues	16.359.561	12.988.599	
of which donations	205.224	18.500	
of which media development	1.852.082	1.608.608	
Personnel	-6.277.266	-6.028.632	
of which media development	-190.898	-213.146	
Other costs	-8.520.247	-6.828.817	
of which media development	-1.661.184	-1.395.462	
Debit losses	-338.295	-397.391	
EBITDA	1.223.753	-266.242	
Depreciation and Amortisation	-197.463	-171.128	
EBIT	1.026.290	-437.370	
Financial result	-92.623	-82.933	
Ordinary business result	933.667	-520.303	
Extraordinary result	-85.077	-1.368.973	
Company & other taxes	-73.808	-34.749	
Result	774.783	-1.924.025	

3. REVENUE DETAILS

WAN-IFRA consolidated	Actual 2011	Actual 2012
Membership	3.456.416	3.192.967
of which donations	205.224	115.000
Expo	3.313.079	2.140.266
Events	3.237.529	3.077.899
Executive Programmes/Consulting	1.210.654	1.048.281
Training	1.190.592	758.441
Publication	621.788	268.410
Awards	317.022	108.417
Sponsoring	972.623	438.541
Research	1.901.700	1.651.363
of which media development	1.852.082	1.608.608
Other Income	138.157	304.014
	16.359.561	12.988.599



WAN-IFRA CONSOLIDATED

4. OPERATING EXPENSES

WAN-IFRA consolidated	Actual 2011	Actual 2012	
Lecturers/Interpreters	-483.618	-488.775	
Contracted manufact.	-2.384.859	-1.702.232	
Advisory service	-309.280	-174.031	
Contributions/Other Subs.	-91.384	-17.714	
Research projects	0	0	
Profit share	-302.994	-115.348	
Marketing	-180.317	-112.638	
Tel./Fax/Intern.	-172.487	-153.587	
Cost of premises	-365.970	-228.386	
Insurances	-55.707	-50.232	
Printing costs	-209.502	-154.914	
Mailing costs	-226.555	-140.169	
Materials	-76.861	– 56.512	
Vehicle expenses	-71.890	-54.488	
Machine maintenance	-60.377	-53.740	
Licences/Leasing	-54.962	-67.480	
Travel expenses	-980.224	-895.996	
Rental expenses	-1.485.638	-1.363.821	
Study tours	-86.545	-104.884	
Catering	-709.761	-634.887	
Other Operat. Exp.	-211.315	-258.984	
Operating costs	-8.520.247	-6.828.817	
of which media development	-1.661.184	-1.395.462	



www.wan-ifra.org